

Subscribe to the Western Australian
Apartment Advocacy and receive the benefits

STRATA MANAGEMENT COMPANY PACKAGE



The Western Australian Apartment Advocacy (WAAA) is the voice for 2.5 million Australians who choose to live in or own an apartment. Founded by Director Samantha Reece, WAAA is known as the Apartment Ombudsmen and provides advice and education to over 25,000 members on its database as well as the general apartment community. WAAA also acts as a mediator between apartment owners and strata managers, developers and builders to resolve difficult or outstanding matters.

WAAA actively lobbies Government for greater Consumer Protection measures and is instrumental in changing the way that apartments are constructed and managed.

This package is for Strata Management Companies and their staff.

This package needs to be viewed as part of your marketing spend. Not only does it provide the opportunity to network with developers but also provides you with direct access to apartment owners and ultimately your potential customers.

WHAT YOU RECEIVE:

◆ Attendance for all staff to attend events FOC (Zoom and live)

WAAA offers a diverse range of topics for the apartment sector, with the latest trends in apartment living as well as contentious topics such as defects and handling disputes with your apartment owners.

WAAA provides a minimum of 12 zoom events per annum and these are recorded. So, if you happen to miss the event, you can catch up in your leisure time. Some of these events will be geared specifically to Strata Managers and reflect CPD points.

◆ One complimentary ticket to both the launch of and then the presentation of the Apartment Awards for Excellence (WA)

Join WA's development sector for the launch of the WINconnect Apartment Awards for Excellence and the subsequent Awards ceremony, ideal for business networking and celebrating the best of the best within the apartment sector.

◆ One complimentary ticket to WA State Apartment Conference

This annual development sector conference will deal specifically with topics that are relevant to the apartment sector. This is the ideal opportunity to network with developers as well as associate businesses.

◆ A copy of the 2021 Apartment Research results for your relevant State (and again in 2023)

WAAA's bi-annual research interviewed over 1400 WA apartment owners about what they loved about their apartment lifestyle and what they would like to change. The only research of its kind Australia wide – this is vital information when sharing with developer clients and Councils.

◆ A complimentary copy of the education kit for dissemination to your client database

WAAA wrote the first dedicated education kit in Australia for Apartment Buyers and Owners. This outlines topics such as defects, how your rights are protected and information about levies and insurance. It is the A-Z guide for apartment living and an ideal resource for all apartment owners in understanding the nuances of apartment living.

◆ Enter People's Choice category FOC (for annual subscribers only)

WAAA hosts an annual Apartment Awards for Excellence each year which seeks to recognise those Strata Companies that reflect an aspirational apartment community. The criteria looks at how the Strata Council communicates with its residents, community events, dealing with the maintenance plan and other factors that reflect an efficient community.

As an WAAA member, your company can enter two Strata Companies into the awards at no charge (usual fee \$1500 for two).

◆ Listed as preferred supplier on WAAA website (for annual subscribers only)

WAAA has created a preferred supplier list outlining key service providers including Strata Managers for dissemination to its 25,000 apartment owners. There are only 10 companies per State offered this prestigious listing.

◆ Strata Council membership offered to two Strata Companies (for annual subscribers only)

As an WAAA member you are able to offer the WAAA Strata Council package to two Strata Companies at no charge. This is ideal with contract renegotiations or seeking to reward loyal Strata Councils.

◆ Social media post recognising your company as an WAAA member x 2 (Facebook / Instagram / LinkedIn)

◆ Email signature "Proud supporter of WAAA" provided for all staff



STRATA MANAGEMENT COMPANY PACKAGE VALUE: **\$6,000 MINIMUM**

What members pay:

\$275/month or \$3000/annum (plus GST)

Plus you may be able to claim the membership as a tax deduction!

If you feel this is a membership that you would like to be a part of then click on the subscribe now button.

We look forward to welcoming you to the WAAA community!

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